Vocabulary Unit 4 Optional Sales Advertisement Project

You will need to create a colorful advertisement that sounds like an infomercial, pitches an interesting invention, and correctly uses at least 8 vocabulary words. While your peers are working through vocabulary stations or the other optional project, you will either work independently or with a partner, on your advertisement.

Timeline

Monday – Plan

Tuesday – Create advertisement

Wednesday – Create advertisement

Thursday – Color advertisement

Friday – Submit advertisement

Grade Based On

Correctly using 8 vocabulary words

CUPS

Color

Creativity

Making your advertisement sound like an infomercial

Using persuasive techniques to persuade the audience to buy the invention